



OL PEJETA CONSERVANCY

OL PEJETA AND ELODIE SAMPERE

While we have never had the pleasure of visiting Ol Pejeta - we are friends with Elodie Sampere - their Marketing Director.

In 2009 we went to Lewa Conservancy which is a neighbor to Ol Pejeta. We went on a similar special conservation trip, but it was only the two of us.

It was all arranged through Elodie, who had been recommended to me by our good friend Craig Sholley of African Wildlife Foundation in Washington, D.C. Elodie had worked in marketing for them in the past.

When I approached Elodie about doing something similar - but with a group of artists - she enthusiastically jumped at the opportunity. We are VERY excited about this trip and hope that we artists can help make a difference in Ol Pejeta's incredibly important work, especially as it comes to rhinos. We can't wait to see our old friend again and for you to meet her!



Elodie Sampere - Head of Conservation Marketing

Elodie has served as Ol Pejeta's Head of Conservation Marketing since January 2010.

"Ol Pejeta is an amazing place to be part of. The model that has been created here, where wildlife lives in harmony with livestock and where the people just behind our fences benefit from conservation, is a model that should be replicated everywhere in Africa and around the world," ~ Elodie Sampere

Above right - Elodie with Sudan, the last remaining male Northern White Rhino

